

The background of the slide features a low-angle, upward-looking view of a modern skyscraper with a glass facade. Overlaid on this is a network diagram consisting of several square nodes, each containing a stylized person icon, connected by thin white lines. A large, dark blue, stylized graphic element, resembling a thick 'C' or a partial square frame, is positioned on the left side of the slide, partially enclosing the company name.

# ESAD

SERVICES GROUP

"The Way Forward"

CORPORATE PRESENTATION



## WHO WE ARE

- About Us
- What Drives Us
- Our Journey
- Managing Director Message
- Our Shareholders
- Board of Directors
- Vision 2030



## WHY ESG

- Multiservice Platform
- Why Partner With Us
- Market Sectors
- Our Key Clients
- Human Capital
- Center of Excellence
- Awards & Memberships



## OUR SERVICES

- Staffing & Outsourcing
- Facilities Management
- Household Workers
- Saudi Employment
- Telework Services





## WHAT DRIVES US



### VISION:

To be the most Strategic Outsourcing Services Partner in the Kingdom of Saudi Arabia, with a reputation built on innovative, ethical, and sustainable business excellence.



### MISSION:

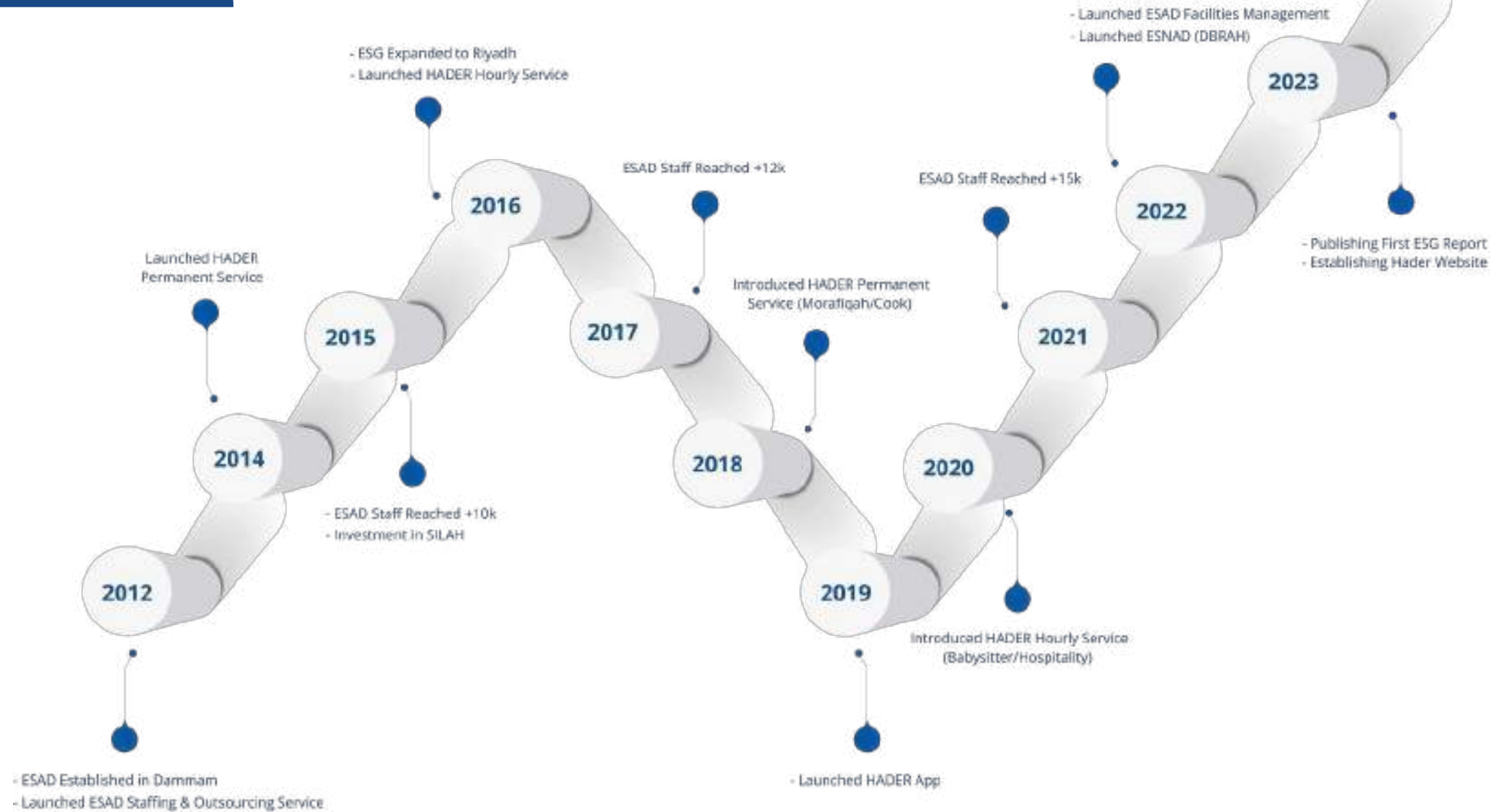
To enable organizations to succeed by engaging them with the best talent and providing them with the most innovative service solutions.



### VALUES:

Passionate  
Reliable  
Innovative  
Dedicated  
Ethical

# OUR JOURNEY



### Because People Lead the Way Forward...

We believe people are important: they make businesses successful and daily life better. And we know that every job, no matter how seemingly big or small is essential. After all, each person has talents, skills, and aptitudes for certain roles and responsibilities.

At ESAD Services Group (ESG), we excel at identifying the right individual for each job. Our integrated one-stop services are known for their high quality, adherence to professional standards and ethical codes, compliance with government processes and laws, and competitiveness . Our trained and committed team is always ready to serve you, guided by our ethos of client-satisfaction.

Since our inception, client satisfaction matters. Therefore, we evolved from a single service vertical to multiservice with broad-ranging scalable capabilities and expanded across Saudi Arabia, building on the solid reputation we garnered in the Eastern Region. We're a services group dedicated to answering your diverse needs and we pledge to continue to evolve and innovate, without compromising on quality and excellence, long into the future.



**Habib Ahmed**

Managing Director & Board Member



AlKifah Holding is a leading investment company operating in Saudi Arabia since 1970 to provide a broad array of investments, focusing primarily on contracting, construction solutions, property development, business solutions, financing, paper production, education and renewable energy.



Rashed Abdul Rahman AlRashed & Sons Group is a dynamic, leading conglomerate in Saudi Arabia. For more than five decades the group has been instrumental in the development of the Saudi Arabian infrastructure.



Over the past 45 years, Dar Al Riyadh has evolved into a fully-integrated, value-added services company with a workforce of over 1,400 staff covering the length and breadth of the country. Through our nationwide office network, Dar Al Riyadh fulfils the needs of clients across the (semi) governmental and private sectors.



The Al Rushaid Group is a prominent and leading KSA owned company operating nationally and internationally. The Al Rushaid Group is principally involved in manufacturing, construction, engineering, trading, commercial real estate and technology.



As one of the largest investment groups in the Middle East, Al Muhaidib Group has investments in companies across a wide range of public and private sectors in Saudi Arabia and across the region. The primary focus is on the Food & Consumer, Industrial & Infrastructure, Real Estate and Financial Investment sectors.



Beginning 65 years ago as a small service company established in Ras Tanura, AFG's first mover advantage saw it expand into new industries, pioneering many products and services along the way. It is well known for excellence across its business units, serving the Oil & Gas, Energy, Healthcare, Information Technology, Consumer, and Construction sectors.



Beginning 65 years ago as a small service company established in Ras Tanura, AFG's first mover advantage saw it expand into new industries, pioneering many products and services along the way. Tamimi Group had its start when its late founder, Sheikh Ali bin Abdullah Al-Tamimi, In subsequent years, the Group expanded into a wide range of business sectors such as construction, contracting, trade, industry, catering, maintenance, operation and retail.

# BOARD OF DIRECTORS



**Hani Al Afaleq**  
هاني العفالق

Chairman of the Board - رئيس مجلس الإدارة



**Feras Bukhamseen**  
فراس بوخمسين

Deputy Chairman of the Board - نائب رئيس مجلس الإدارة



**Umar Saleem**  
عمر سليم

Member - عضو



**Habib Ahmed**  
حبيب أحمد

Member - عضو



**Khalid Al-Khalil**  
خالد الخليل

Member - عضو



**Nader Al-Dossari**  
نادر الدوسري

Member - عضو



**Moataz Kurdi**  
معتز كردي

Member - عضو



**Mahmood Al Kooheji**  
محمود الكوهجي

Member - عضو



**Abdulrahman Alfuhaid**  
عبدالرحمن الفهيد

Member - عضو



Committed to the future, ESAD Services Group (ESG) contributes to the Kingdom of Saudi Arabia's ambitions and Vision 2030:



## QUALITY OF LIFE PROGRAM

Our dedication to excellence plays a role in upgrading the quality of services provided across cities in Saudi.



## NATIONAL TRANSFORMATION PROGRAM

Our solutions not only help our clients do business better but also raise the standards of services provided to citizens. Our landscaping services encompass protecting and rehabilitating natural landscapes. And we actively hire women to increase women's participation in the job market.



## HEALTH SECTOR TRANSFORMATION PROGRAM

Our staffing, outsourcing, recruitment, and manned services forte in turn improves the quality and efficiency of health services and enhances traffic safety. This is because we find the right people for each job.



## NATIONAL INDUSTRIAL DEVELOPMENT & LOGISTICS PROGRAM

We hire Saudis in diverse industries in a bid to strengthen non-oil sectors.

ESG is a one-stop services group for all your Staffing & Outsourcing, Facilities Management, Saudi Employment, Project Management and Household sectors need throughout the Kingdom of Saudi Arabia.



## STAFFING & OUTSOURCING

Providing innovative outsourcing solutions for businesses.



## FACILITIES MANAGEMENT

Providing a full range of Hard & Soft Facilities Services to meet Input & Output based requirements.



## HOUSEHOLD WORKERS

Delivering a range of professional domestic workers for household services.



## ESNAD SAUDI EMPLOYMENT

Supporting Vision 2030's goal by raising the national employment .



## SILAH TELEWORK SERVICES

The first Teleworks services provider in KSA



## STRATEGIC PARTNERSHIPS

Each Shareholders conglomerate plays strategic role in mega projects executions through their multiservice entities.



# OUR VALUE & VOLUME PROPOSITIONS

**Professional Service Guarantee**

**Vast International Network with +50 Accredited Recruiting Offices in 22 Different Countries**, guaranteeing your access to the highest quality people in the shortest time.

**Flexibility in Giving you the Choice to Source, Interview, and Select your Own Candidates** or to authorize us to use our overseas recruitment expertise to do that for you.

**Convenient Cashflow Solutions** including allocating the recruitment costs of staff over the contract duration instead of the traditional approach where you incur costs in advance for each staff member.

**Administrative and Operational Costs' Savings** with no requirement to allocate an additional budget to manage Staffing & Outsourcing, Recruitment and Services.

**Highly Qualified, Professional & Experienced Service Providers**

**Comprehensive & Integrated Services** that covers Procuring, Training and Orientation, Accommodation & Transportation, and much more.

**Ready Visas for 100+ Professions** so there's no delay or wait and you have more choices.

**Different Types of Contracts and Pricing to Suit your Needs.**

**Outstanding After Sales Services** including **Online Platforms** for self-service, a dedicated Key Account Manager, and 24/7 Call Center.

## WHY PARTNER WITH US



At ESG, we create and deliver one-stop integrated services that are customized to meet your unique needs across the Kingdom of Saudi Arabia.

Offering a wide range of services and innovative solutions that empowers client focus on their core business.



# OUR SECTORS FOOTPRINT

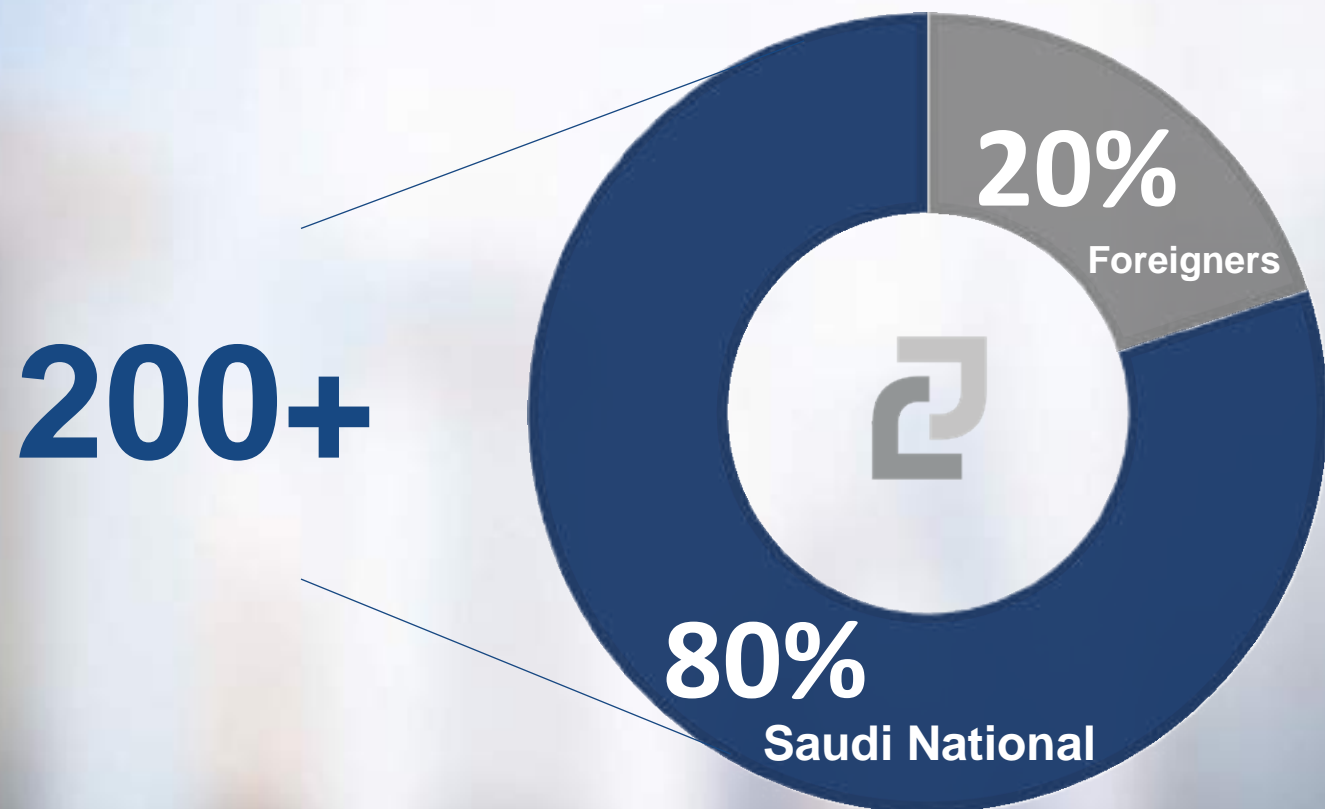
**ESAD**  
SERVICES GROUP



# OUR KEY CLIENTS

**ESAD**  
SERVICES GROUP



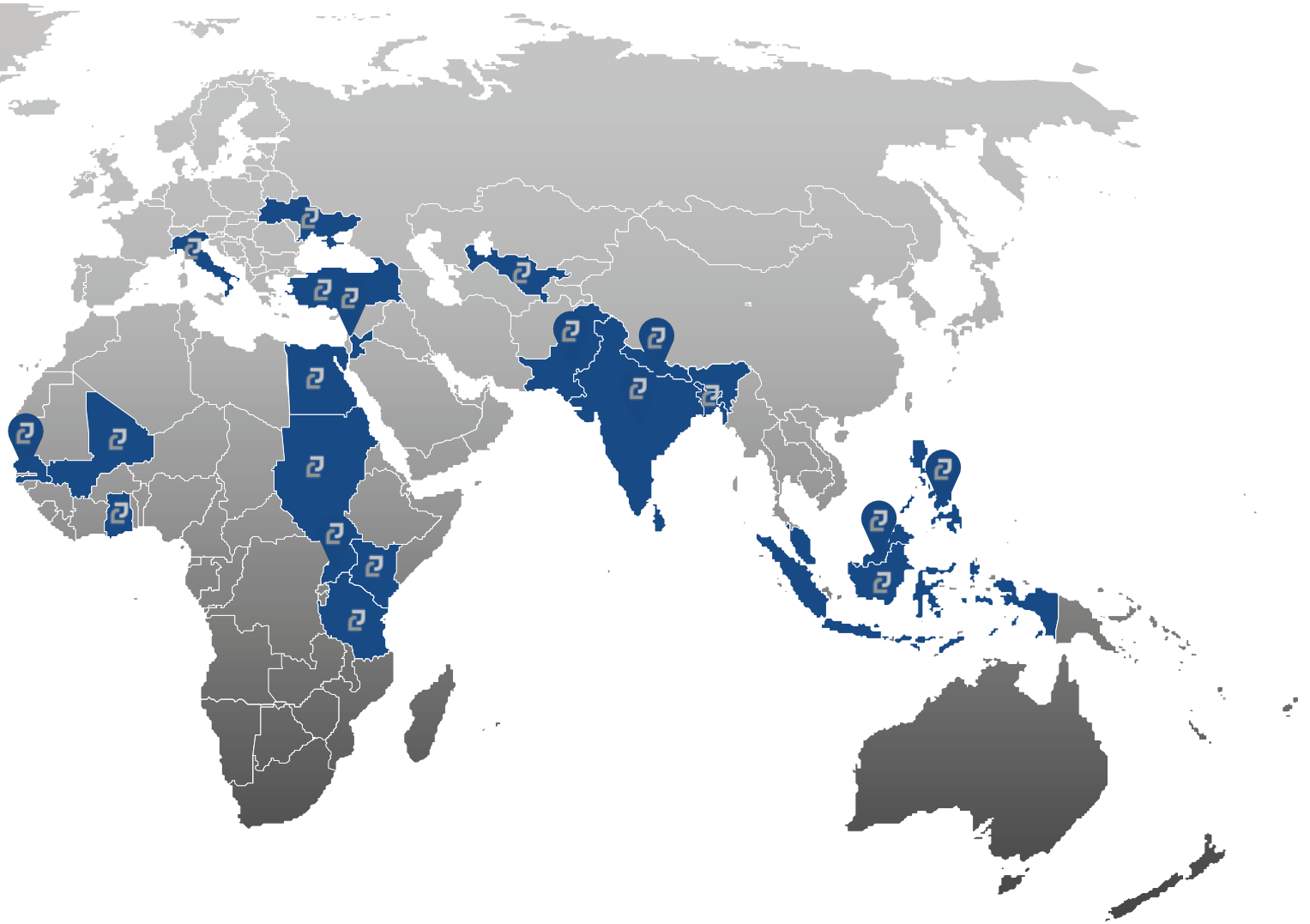




# MANPOWER NATIONALITIES

**ESAD**  
SERVICES GROUP

22+





Our **CENTER OF EXCELLENCE** team is leading the way in exploring and adopting new technology tools, techniques, and practices.

We manage **Five Areas** to successfully run our consistently evolving CoE:

**COE**



➤ **QUALITY**

➤ **TRAINING**

➤ **GOVERNANCE**

Lorem Ipsum



# RECOGNITIONS & MEMBERSHIPS

Our multilayered dedication to excellence has garnered acclaim and over the years ESG has won several Awards, Certifications, and Corporate Memberships that are testament to our high standards of professionalism.

## ESG AWARDS & CERTIFICATIONS



## ESG CORPORATE MEMBERSHIPS





## SPONSORSHIPS & CSR

**ESAD**  
SERVICES GROUP



KSA







# Facilitating and Supporting Business Success.



Successfully fulfilling the needs of local, regional, and international organizations throughout the Kingdom of Saudi Arabia.



Streamlined process, quality standards, and cost-effective integrated solutions have made us the business partner and recruiter of choice.



We help organizations recruit from the Philippines, Indonesia, Pakistan, India, Sri Lanka, Nigeria, Ghana, Egypt, Kenya, Bangladesh, Uganda, and other countries.



Effective Short-term and Long-term solutions to meet your project execution needs successfully.



Once call away to meet your new and existing requirements around the clock.

# STAFFING & OUTSOURCING CATEGORIES



Our Multiskilled and Multinational strength fulfills your workforce needs on short and long terms, while supporting the volume and value-added services for annual contracts.

# ONBOARDING PROCESS

Every materialized account is assigned to a dedicated Overseas & Local Recruitment Agent to understand the skillset and mobilization timelines need, followed by the scheduled engagement to ensure on time mobilization planning.



## DEDICATED OPERATING SERVICES

**ESAD**  
SERVICES GROUP



Our Key Account Management approach ensures the smooth day-to-day operations backed by Weekly & Monthly meetings focusing on the feedbacks to enhance growth in services delivery and meet additional requirements.



## SOFT



Cleaning



Pest Control



Landscape



Deep Cleaning

## HARD



Mechanical



Electrical



HVAC



Plumbing

## SPECIALIZED



Security Guards



Waste Management



Project Management



Façade Cleaning

# FACILITIES MANAGEMENT



With ESG, Facilities Management is defined by high-standards, reliability, and professionalism.



Answering comprehensive facilities management needs, we are the outsourcing solution provider of choice for leading companies in the Kingdom.



Integrated services provision of Soft and Hard Services with input and output flexible solutions to maintain and meet your premises expectations.



We provide hassle-free FM services for Commercial, Residential, Retail, Industrial, Healthcare, Offices and more.



Our customized and centralized FM services bring down overall costs for clients while also ensuring they save time and effort.



We guarantee the safety, functionality, maintenance, and sustainability of all types of properties.

# HADER

## Household Services



## Improving lives through innovative convenience.

Created by ESG, Hader is an innovative and easy to use B2C app, website, and call service that connects individuals with trained staff from Indonesia, the Philippines, Sri Lanka, India, Ghana, Nigeria, Bangladesh, Uganda, and other countries.

More than  
**180,000+**  
Contracts

More than  
**540,000+**  
Visits



عاملة منزلية  
بالساعة



مرافقة منزلية  
(لكبار السن)



جليسة أطفال



مربية أطفال



عاملة منزلية  
دائمة



سائق منزلي



ضيافة



طباخة منزلية

## ADVANTAGES:

**Service Convenience:** Requesting a service is just one click away and all our services are available even on Fridays and holidays.



**Trained & Professional Staff:** All staff members are thoroughly trained and ready to deliver professional work. Because client satisfaction matters, there's an option to request a staff change as per the terms and conditions.

**Practical Payment:** Payment is straightforward and easy since there's a single fee that includes all costs alongside several payment methods to choose from (Apple Pay, STC Pay, Visa, Mastercard, and Mada).



**Straight to Your Door:** The transportation of our staff members to and from homes is included as part of the service.

**Round the Clock Support:**  
24/7 customer service.



### A flexible solution to suit people's different lifestyles.

Hader's Hourly Services are the perfect choice when an individual needs specific household services once, twice, or three times a week.

With advantageous weekly contract packages and monthly contract packages from 1 to 5 months, Hader is the smart option.



## ADVANTAGES:

**Quick Request Placement:** Requesting a service is just one click away via the app, website, or phone.



**Speedy High-Quality Service:** When an individual places a request, we ensure the household service provider can start work within 4 hours. Because quality and performance matter, all household service providers are trained to be fast and efficient at their jobs. There's even the option to request a staff change under certain circumstances detailed in the contract.

**Affordability & Choice:** A variety of flexible packages and contract periods are available at very reasonable prices.



**Hassle-Free Payment:** The fees include all costs (from recruitment to medical insurance, residence permit, and salaries) and for added convenience there are several payment methods to choose from (Apple Pay, STC Pay, Visa, Mastercard, and Mada).

**Round the Clock Support:**  
24/7 customer service.



## A long-term solution that makes life easier.

Hader Full-time Services are the best choice when an individual needs full-time professional household services.

Individuals can even choose the duration of the monthly contract: from 1 month to 24 months.





Easy & fast contracting process with secure payment options.



Self-Service

• Various household offers and packages

• Hourly or permanent home services.

# DBRAH

## Saudi Employment

من إسعاد  
**دبره**  
لتوظيف السعوديين



Contributing to Saudi Vision 2030's goal to support the economy by raising the National Employment rates in the market and improve the unemployment through a set of initiatives launched by the Ministry to empower Male and Female citizens and stimulate the private sector, while the client is benefiting the Saudization.



DBRAH was launched to employ Saudis to provide integrated solutions for managing, attracting, selecting and employing Saudi human resources to work for clients in several sectors and several professions for the various employment contracts approved by the Ministry of Human Resources, whether for permanent work or flexible work.



We work to provide the service through an automated program and technical programs specialized in the management of human resources, with high efficiency and continuous development to ensure the smooth process of managing HR operations and the ease of submitting the application, whether for the job applicant or the employer, and linking the contracting process between the two parties.



# OBJECTIVES

The program aims to empower Saudi Males & Females, to engage them in Short Term and Long-Term contracts in various sectors according to their expertise and experiences, while supporting the client with hassle free onboarding solutions.



Supporting Vision 2030 to localize jobs and accelerate Saudis Employment through various programs.



Highlight the efforts of ESG in integrating with the programs of the Ministry of Human Resources.



Supporting the productivity of the private sector by providing suitable contracts for the work needs according to the selected time periods.



Covering the private sector's need of Saudi Employees to mee their Permanent and Short-Term needs while the client benefits Saudization.



Qualification and training of Saudi human resources to the labor market through the accumulated experiences in part-time work.



Automated Employment Contracts Management between Employees and Employers.



## FLEXIBLE WORK

Employment service to work by the hour linking the facility and the applicant to work for others according to specific time periods, whether one period or agreed periods per month according to the requirements of the designated sectors to provide them with the service



## PERMANENT WORK

Assisting in searching and selecting candidates according to the job description and assigning them to work for others as permanent work according to fixed-term or open-term contracts, where the period is not less than one year, and DBRAH is responsible for managing human resources with integrated services.





# SILAH

The First Telework Service  
Provider in Saudi Arabia



SILAH is a pioneer Saudi company licensed by the Saudi Ministry of Labor & Social Development that offers innovative strategies and solutions to empower business performance & efficiency in Saudi Arabia, using cutting-edge IT and communications technologies.

SILAH implements procedures & SaaS-based platforms that embodies a modern virtual work methodology to advance employees' productivity and organizational performance for both private and governmental establishments. Digitally integrated workforce performs assignments remotely using computers, VoIP, virtual offices, cloud-stored files and more.

Trainees



+37,000

Companies



+1,200

Teleworkers



+7,000

## IDENTIFYING & SECURING TALENTED CANDIDATES FOR PLACEMENT:

- ✓ Innovative E-recruitment process: AI shortlisting, Video - interviewing & data centralization.
- ✓ Manage pre-joining formalities and documentation.



Saudization Consultation: Silah's consulting team runs organizational structure review, job analysis & on-job training plans to enable establishment Saudization excellence and compliance.



Executive Search: Our team is able to hire professionals by working side to side with clients and fully understanding position specifications to actively source & access the best candidates locally & internationally.



Outsourcing Solutions: 1) Recruitment Process Outsourcing (RPO) – where all or part of the hiring process is outsourced to Silah. 2) Business Process Outsourcing (BPO) – where an operational business unit is transferred to Silah.



# ESAD

"The Way Forward"



STAFFING & OUTSOURCING

## ESAD

FACILITIES MANAGEMENT



HOUSEHOLD (INDIVIDUAL)



SAUDI EMPLOYMENT



TELEWORKS

# THANK YOU!



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